



CSTP CONFERENCE CALL NOTES

Our third quarterly CSTP call of 2022 took place on August 18th at 1pm CST. Jenny Parker from CSTP presented: Incorporating Video Content and Captioning Into Trainings. In this presentation, we discussed best practices when recording a video, basics on how to edit your video, and different ways to caption your final product. Below are some resources mentioned in the call.

Pictorial Superiority Effect

<https://pubmed.ncbi.nlm.nih.gov/1003125/>

Mirror Neurons

<https://ncbi.nlm.nih.gov/pmc/articles/PMC5427119/#:~:text=Mirror%20neurons%20are%20thought%20to,in%20speech%20perception%20and%20production.>

<https://iowa.pbslearningmedia.org/resource/hewO6.sci.life.reg.mirrorneurons/mirror-neurons/>

https://www.youtube.com/watch?v=pGYKcqzG_7M

Richard Mayer's 12 Principles to Multimedia Learning

<https://eddl.tru.ca/wp-content/uploads/2020/01/mayer-multimedia-instruction.pdf>

<https://www.youtube.com/watch?v=p5i3f9E53Og>

<https://waterbearlearning.com/mayers-principles-multimedia-learning/>

Slides

<https://view.genial.ly/62f282d22a80bb0011a6dbf/presentation-television-presentation>

Don't forget! We are still taking submissions for our Newsletter, searching for presenters for our Conference Calls and looking for members to join our advisory committee!

If you are interested, please fill out this form:

[CSTP Submission Form](#)